

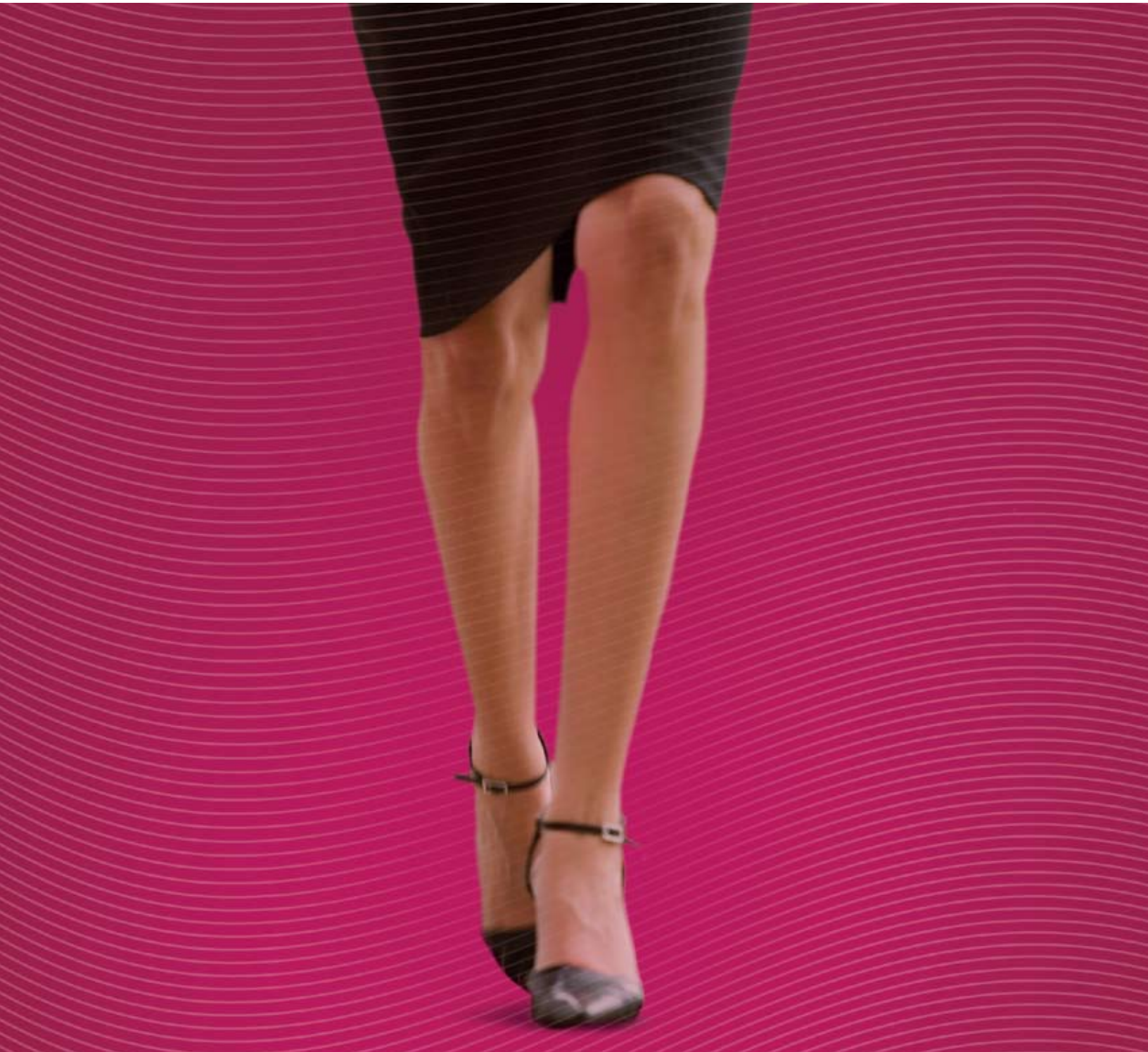
Mediven® Sheer & Soft

medi

I feel better.



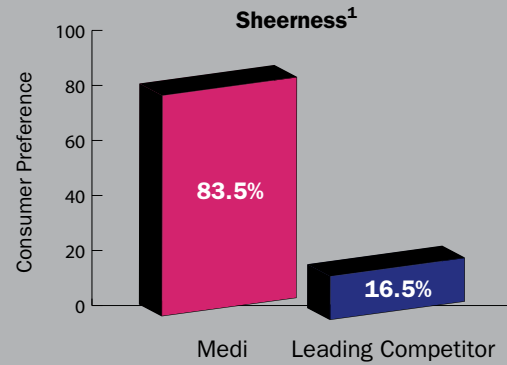
Attractive in appearance, modern in style | Mediven® Sheer & Soft is for today's woman.



Real People. Real Problems. Real Solutions.

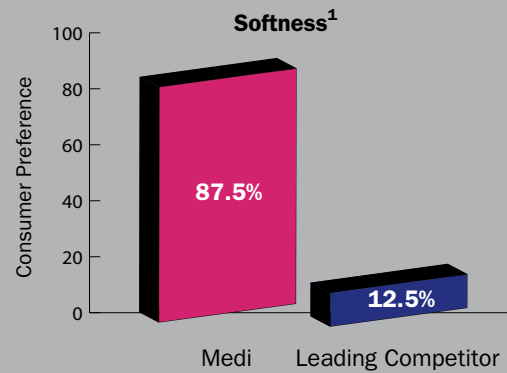
A truly fashionable and effective medical compression stocking that is suitable for day and evening wear.

In a recent survey of likely stocking users, Mediven® Sheer & Soft was chosen as the sheerest.



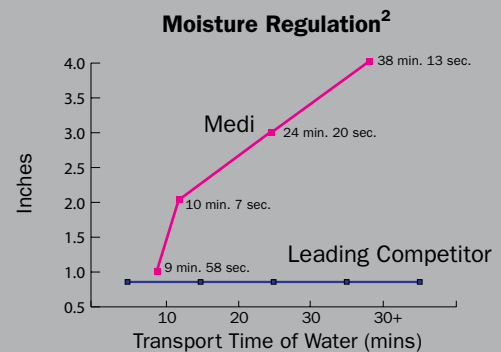
Finding medical compression stockings that are soft and gentle on the skin used to be a challenge ... not anymore.

In that same survey, Mediven® Sheer & Soft was chosen as the softest.



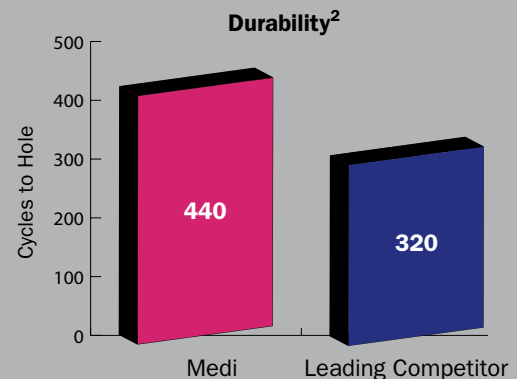
Moisture regulation and wearing comfort while on the entire leg has been an objection ... not anymore.

In an independent laboratory test, Mediven® Sheer & Soft transported moisture faster.



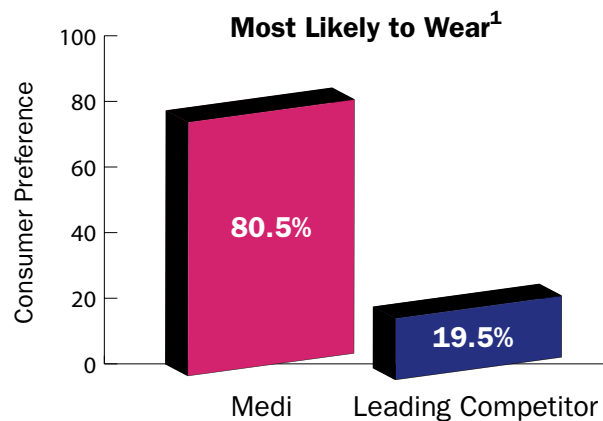
Sheerer. Softer. Better moisture transportation. But is it durable?

In another independent laboratory test, Mediven® Sheer & Soft was proven to be 38% more durable.



Simply put...the customer is always right.

In an independent survey, hundreds of potential stocking users preferred Mediven® Sheer & Soft four to one.



TAKE THE SHEER & SOFT CHALLENGE

- sheerer
- softer
- superior moisture regulation
- more durable
- physician recommended
- consumer preferred



¹ Test results from an independent survey conducted on potential stocking wearers. ² Test results from an independent textile laboratory.

A Retailing Solution, Designed by Retailers

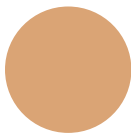
Improve your sales by:

- choosing products that research has shown to be high volume sellers
- improving inventory control, while reducing out of stock merchandise
- better positioning product with profit in mind

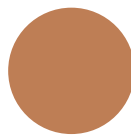
Ask your sales representative about the three planogram package options designed specifically for increasing revenue and profit.



Wheat



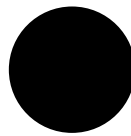
Natural



Toffee



Smoke



Ebony



Calf



Thigh with
Silicone



Panty



Maternity
Panty

TRY A MAJOR ADVANCE IN COMPRESSION THERAPY. AND HELP ADVANCE A CURE FOR BREAST CANCER.



New MediVen® Sheer & Soft takes comfort to a whole new level. Yet these compression stockings are so sheer, only you will know they're medical therapy. And now, for every package you buy, Medi will make a donation to The Breast Cancer Research Foundation®.* Which means your legs will look and feel great—and you will, too.

*\$1.00 of each purchase will be donated to The Breast Cancer Research Foundation®.

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